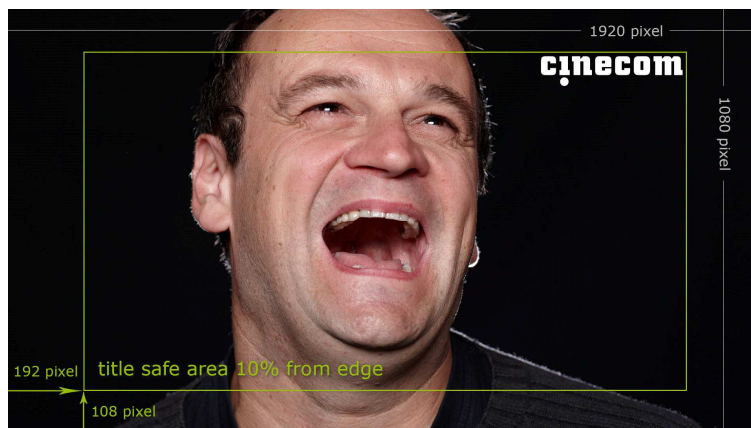


## Technical information for „digital cinema advertising“ in Austria

### image

- 1920x1080 or 1998x1080, TIFF- or DPX-sequence
- 8, 10 or 16 bit colour depth, RGB-colour space, square pixel
- 24 frames per second

We recommend to adhere to the „title safe area“ (10% space from edge).



### sound

- 5.1–surround mix:  
6 separate wav-files, 16 or 24 bit, PCM, 48 kHz;  
each file must be named due to its channel (L/R/C/LFE/Ls/Rs)  
*e.g. filename.L.wav, filename.R.wav, filename.C.wav, e.g.*

or

- stereo-wav, 16 or 24 Bit, PCM, 48 kHz

Please note: a specific cinema mix is recommended!  
Audio level must not exceed a loudness level of 82 dBLeq(m).

### general

- DCP files (digital cinema package) will not be accepted.
- The image sequence must be in sync with the audio files.
- No pre- and postroll.
- Do not use special or space characters within file names.

For 3D-commercials please contact us in advance.

For further information and data transfer please contact:

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